Industrial Affiliates Program

Ying Wu College of Computing

NJIT's Ying Wu College of Computing (YWCC) offers a variety of engagement opportunities and activities to its corporate partners through the Industrial Affiliates Program (IAP) - a unique portal for focused and direct interaction between YWCC students, faculty and member companies.

In response to our corporate partners' evolving needs, we have enhanced the IAP program with additional services and activities classified into six priority areas: Talent Acquisition, Brand Awareness, Student Engagement, Curriculum, Continuing and Professional Education and Research Collaboration. These are tiered according to the IAP membership level.

Benefit	Premier	Partner	Sponsor	Member
Talent Acquisition				
Full time and internship/co-op opportunities promoted directly to students' inbox	✓	✓	✓	
* Recruiting information session, Tech talk (full event management support)	2	2	1	
Pre-screen qualified candidates for any two open positions	✓			
Brand Awareness				
Company listing and logo on YWCC IAP webpage	✓	✓	✓	✓
Rotating display of company logo on hallway digital monitors (approx. 1,000 views per day)	✓	✓	✓	
*Company spotlight email and social media posting (approx. 6,500 views per email/post)	2	1		
Priority scheduling with student club event or competition	✓	✓		
*Other events (full event management support, logo on promotional materials) such as a Corporate Day Meet & Greet in YWCC lobby and half day event with company choice of topic	2	1		

Benefit	Premier	Partner	Sponsor	Member
Student Engagement				
*Capstone projects	2	2	1	1
Sponsor recognition for one YWCC student competition	✓ Top-tier sponsorship	✓ Mid-tier sponsorship	✓ Base-tier sponsorship	
Curriculum				
Engineer in Residence (assign one of your staff to teach an NJIT course sharing their industry knowledge both in the classroom and through extracurricular activities)	✓	✓	✓	
Offer technical workshop or certification course for students	✓	✓		
Continuing and Professional Education				
Discount on customized, professional education courses for company employees. This activity may require an additional cost.	✓			
Research Collaboration				
Option to collaborate with faculty on research projects. This activity may require an additional cost.	✓	✓	✓	

* Numerical values denote activity count per academic year (e.g. 2 information sessions per academic year at the Premier level).

Annual Membership Dues	Premier $20,000	Partner $15,000	Sponsor $10,000	Member No cost

Annual membership may start on August 1 or January 1. Your contribution will be receipted by the Foundation at NJIT and will reflect the fair market value of goods and services received.

For more information, please contact Dina Anello, Director of External Relations, at **danello@njit.edu** or **973.596.5332.**

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